

Walmer Optometrists Privacy Policy (the 'Privacy Policy')

(Last updated 12 April 2022)

Applicable Law

This Privacy Policy of **FS Jacobs INC t/a Walmer Optometrists** (hereafter referred to as **Walmer Optometrists**) will be governed by, and interpreted in accordance with, the laws of the Republic of South Africa. To the extent that a court has jurisdiction over any dispute which may arise out of or in connection with this Privacy Policy, you hereby submit to the jurisdiction of the High Court of South Africa.

Our Commitment

We are committed to protect your privacy by collecting, processing, utilising, and storing your personal information in a manner which is lawful, proper and transparent.

This Privacy Policy governs the way Walmer Optometrists treats your personal information collected electronically when you use this website, apply online for certain products, contact us electronically or register for one of the services offered on the website.

Your Consent

This Privacy Policy applies to all users of this website and by utilising this website, and choosing to provide us with your personal information, you consent to the collection, processing, use and storage of your personal information as specified herein and, to the extent permitted by law, to the sharing of your personal information with an affiliate party.

You hereby grant us permission to enter your cellular number onto our SMS and WhatsApp database, if supplied to us by you, for the purpose of communication and submitting promotional material.

What info do we collect

The information which we collect from you is known as personal information which refers to information that identifies or relates specifically to you, e.g, your name, race, age, identity number, next of kin detail, contact telephone numbers (including mobile), e-mail, street address, postal address, medical aid detail, your prescription supplied by your optometrist and any other information which you provide to us on or via this website.

Why we Collect your info

We collect, process, use and store personal information to identify you ; for online services; to process orders, instructions and requests.

We will only use your personal information for the purpose for which it is collected and no other purpose, unless permitted or required to do so by law.

Disclosure of Your Information

We do not sell, trade, rent or disclose your personal information to third parties, except as may be required of us by law or as permitted herein. If we are legally compelled to disclose your personal information to a third party, we will use reasonable efforts to notify you thereof in advance, unless prohibited from doing so.

Your Right

You have the right to access and review your personal information held by us and to request that we update, correct or delete your personal information, at any time. Please contact our privacy officer by sending an e-mail to walmeroptom@mweb.co.za should you wish to exercise your rights in relation to your personal information.

Protection of Your Information

We take reasonable steps to protect the personal information of our customers from loss, misuse or unauthorised alteration. The information we maintain is stored in a database that have built-in safeguards to ensure the privacy and confidentiality of that information.

Retention of Personal Information

We are permitted to retain your personal information for so long as is necessary to achieve the purpose for which we collect it. Having regard to the disclosed purposes for which we utilise information, it follows that we require continued use thereof.

Should you request us to delete your personal information by e-mail, we would do so immediately.

How can you Contact Us

Should you wish to contact us with a question or complaint regarding our collection, processing, use or storage of your personal information, please contact our privacy officer by sending an email to walmeroptom@mweb.co.za.

Amendments of this Privacy Policy

We reserve the right to amend this Privacy Policy at any time, without notice. You agree to review the Privacy Policy whenever you visit this website for any such amendments. Any amendments to this Privacy Policy are effective immediately upon their posting.

Third Party Responsibility

Walmer Optometrists will not be responsible for any representations, information, warranties or content on any website of an affiliate party (including websites linked to this website). It is your responsibility to review the privacy policy of any such affiliate party to see how such party protects your privacy.

Important Disclaimer

As effective as modern security practices are, no physical or electronic security system is entirely secure and we cannot guarantee the complete security of our database, nor can we guarantee that information you supply will not be intercepted while being transmitted to us over the Internet. Any transmission is at your own risk. We use a variety of security technologies and procedures to help protect your personal information from unauthorised access and use. If there is an interception of your personal information or unauthorised access or use of our database, we will not be liable or responsible for any resulting misuse of your personal information.

We have no control over the contents of third-party sites or resources which are linked to this website, and we accept no responsibility or liability for them or the privacy practices they use or for any loss or damage that may arise from your use of such websites or resources.